

**PERFORMANCE  
PLAYBILL & SPONSORSHIP  
OPPORTUNITIES**

***The Nutcracker***

Performing Arts Complex  
at PCS

December 10, 11, 16, 17 & 18, 2022  
3,600 Audience Members  
9 Performances  
**Ad Deadline: 11/7/22**

**DanceFound**

Performing Arts Complex  
at PCS

March 18, 2023  
400 Audience Members  
1 Performance  
**Ad Deadline: 2/3/23**

**Blossom Ball**

Gatehouse at Lionsgate  
Event Center

April 21, 2023  
225 Guests  
**Ad Deadline: 2/3/23**

**Young Choreographers  
Showcase**

CCD's Studio Theatre

April 29, 2023  
200 Audience Members  
2 Performances  
**Ad Deadline: 3/31/23**

**CCD's Studio Company  
presents reLIGHT**

Performing Arts Complex at PCS

May 12 & 13, 2023  
700 Audience Members  
3 Performances  
**Ad Deadline: 4/7/23**

**Gala 2023**

Performing Arts Complex at PCS

June 3, 2023  
3,600 Audience Members  
3 Performances  
**Ad Deadline: 4/28/23**

**SMP/Compass  
Coaching Project**

Broomfield Auditorium

July 29, 2023  
400 Audience Members  
2 Performances  
**Ad Deadline: 6/16/23**

**2022-2023 Ad Spec Sheet**

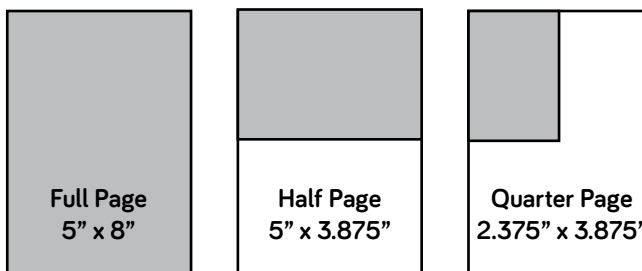
Reach an educated, arts-loving target audience and support a 30-year-old flagship performing arts organization with reach throughout Adams, Boulder, Broomfield, Denver and Jefferson counties.

**AD SPECIFICATIONS**

Full Page Back Cover and Full Page Inside Cover ads are color and must be CMYK. All other ads are black and white and must be grayscale. Please submit digital files of your finished artwork using the dimensions listed below. Preferred format is a JPEG file. All files must be 300 dpi.

Please submit all artwork and/or questions via email to [rlong@ccdance.org](mailto:rlong@ccdance.org). We accept the right to refuse any artwork that does not meet the requirements listed above. CCD cannot give credit for ads that print incorrectly due to late or improper submission of ad materials.

Size	Dimensions	Full-Season	Nutcracker Only	Blossom Ball
Full Page - Back Cover or Inside Cover	5" x 8"	\$2,000	\$750	\$500
Full Page	5" x 8"	\$1,500	\$500	\$350
Half Page	5" x 3.875"	\$750	\$250	\$175
Quarter Page	2.375" x 3.875"	\$375	\$125	\$80



**\*Become a Colorado Conservatory of Dance Sponsor\***

Prominent above-the-title, full-season performance Sponsorship levels and benefit opportunities are available across all marketing, promotion, advertising and social media platforms beginning with CCD's signature Blossom Ball, and including CCD's acclaimed family favorite, *The Nutcracker*. We are happy to tailor sponsorship packages to your interests.

For more information and to reserve space, please contact:  
Rachel Long, Communications Coordinator, [rlong@ccdance.org](mailto:rlong@ccdance.org);  
Office: 303.466.5685 | [www.ccdance.org](http://www.ccdance.org)

\*Colorado Conservatory of Dance is a 501(c)(3) nonprofit organization EIN: 46-2961115  
Charitable contributions are tax deductible; please consult with your tax adviser.