

The Nutcracker
Performing Arts
Complex at PCS

Dec 10, 11, 12, 18 & 19, 2021
3,600 Audience Members
8 Performances
Ad Deadline: 11/8/21

DanceFound
Broomfield Auditorium

March 19, 2022
550 Audience Members
2 Performances
Ad Deadline: 2/14/22

**Young
Choreographer's
Showcase**
CCD Studio Theatre

April 23, 2022
300 Audience Members
2 Performances
Ad Deadline: 3/21/22

**Dominic Walsh's
Cinderella and the Evil
Stepmother**
Performing Arts Complex
at PCS

May 14, 15 & 16, 2022
900 Audience Members
4 Performances
Ad Deadline: 4/18/22

Gala 2022

Performing Arts Complex
at PCS

June 4, 2022
1,500 Audience Members
7 Performances
Ad Deadline: 4/4/22

**Summer Moving
Project**
Broomfield Auditorium

July 30, 2022
500 Audience Members
2 Performances
Ad Deadline: 6/20/22

2021-2022 Colorado Conservatory of Dance Season Ad Spec Sheet

Reach an educated, arts-loving target audience and support a 29-year-old flagship arts organization in the North Metro area by advertising with CCD.

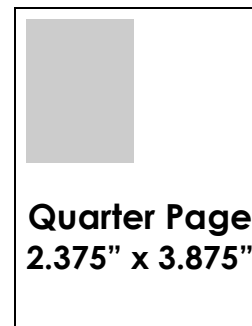
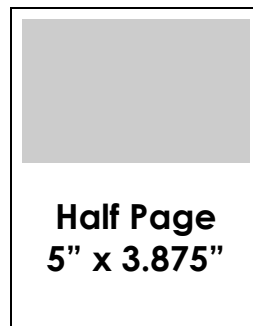
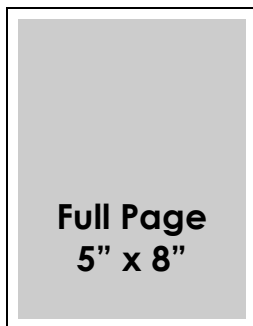
AD SPECIFICATIONS

Full Page Back Cover and Full Page Inside Cover ads are color and must be CMYK. All other ads are black and white and must be grayscale. Please submit digital files of your finished artwork using the dimensions listed below. **Preferred format is a JPEG file.** All files must be 300 dpi.

Please submit all artwork and/or questions via email to rlong@ccdance.org. We accept the right to refuse any artwork that does not meet the requirements listed above. CCD cannot give credit for ads that print incorrectly due to late or improper submission of ad materials.

AD SIZES

Size	Dimensions	Nutcracker Only	Other Performances	Full Season
Full Page— Back Cover	5" x 8"	\$750	\$350	\$2,000
Full Page— Inside Cover	5" x 8"	\$450	\$250	\$1,050
Full Page	5" x 8"	\$275	\$125	\$600
Half Page	5" x 3.875"	\$140	\$75	\$340
Quarter Page	2.375" x 3.875"	\$75	\$40	\$180



SPECIAL OPPORTUNITY

Consider becoming a CCD Community Partner. This sponsorship opportunity is tax deductible* — packages include:

- Inclusion in CCD's "Voice of God" announcement before performances begin or special onstage recognition
- Logo placement on promotional materials and the front of our program
- Special presence in the lobby at performances
- Invite your clients (up to 10 per visit) to a special in-studio rehearsal

We are happy to tailor our sponsorships to your interests. Sponsorship packages start as low as \$5,000. Contact Executive Director Leslie Castañuela Barnes to learn more. Call 303.466.5685 or email lesliecb@ccdance.org.

**Subject to local, state, and federal tax regulations—consult your accountant for applicable restrictions*