

The Nutcracker

December 9-17, 2017
3,600 Audience Members
7 Performances
Ad Deadline: 11/10/17

Winter Concert

February 23-25, 2017
450 Audience Members
4 Performances
Ad Deadline: 1/26/18

Dance: Found

March 11, 2018
300 Audience Members
2 Performances
Ad Deadline: 2/16/18

Young Choreographers' Showcase

March 24, 2018
300 Audience Members
2 Performances
Ad Deadline: 2/16/18

Spring Concert

May 12, 2018
900 Audience Members
2 Performances
Ad Deadline: 4/13/18

Gala 2017

Including our Children's Gala,
Ballet Expressions Gala, &
our main stage Gala

May 19 & June 2 2018
1,500 Audience Members
7 Performances
Ad Deadline: 4/27/18

Summer Moving Project

July 29, 2018
300 Audience Members
1 Performance
Ad Deadline: 7/6/18

2017-2018 Colorado Conservatory of Dance Season Ad Spec Sheet

Reach an educated, arts-loving target audience and support a 25-year-old flagship arts organization in the North Metro area by advertising with CCD.

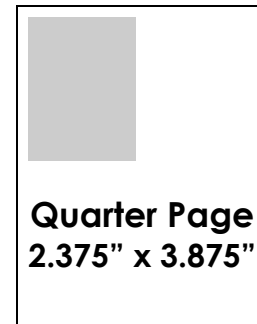
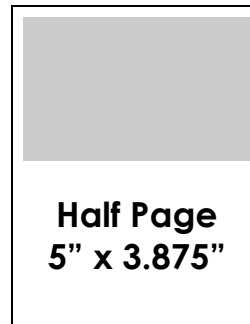
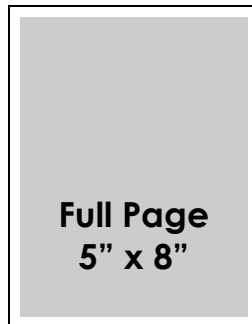
AD SPECIFICATIONS

Full Page Back Cover and Full Page Inside Cover ads are color and must be CMYK. All other ads are black and white and must be grayscale. Please submit digital files of your finished artwork using the dimensions listed below. **Preferred format is a press-ready PDF with embedded fonts.** We will also accept TIFF (with discarded layers) or JPG files. All files must be 300 dpi.

Please submit all artwork and/or questions via email to dryan@ccdance.org. We accept the right to refuse any artwork that does not meet the requirements listed above. CCD cannot give credit for ads that print incorrectly due to late or improper submission of ad materials.

AD SIZES

| Size | Dimensions | Nutcracker Only | Other Performances | Full Season |
|----------------------------|-----------------|-----------------|--------------------|-------------|
| Full Page— Back Cover | 5" x 8" | \$1,500 | \$700 | \$4,000 |
| Full Page— Inside Cover | 5" x 8" | \$900 | \$500 | \$2,100 |
| Full Page | 5" x 8" | \$550 | \$250 | \$1,200 |
| Half Page | 5" x 3.875" | \$280 | \$150 | \$680 |
| Quarter Page | 2.375" x 3.875" | \$150 | \$75 | \$360 |



SPECIAL ADVERTISING OPPORTUNITY

Consider sponsoring a performance. Sponsorship packages include:

- Inclusion in CCD's "Voice of God" announcement before performances begin
- Logo placement on promotional materials and the front of our program
- Digital promotions on our Facebook page, website, and other platforms
- Special presence in the lobby at performances
- Invite your clients (up to 10 per visit) to a special in-studio rehearsal

We are happy to tailor our sponsorships to your interests. Sponsorship packages start as low as \$5,000. Contact CEO & Artistic Director Julia Wilkinson Manley to learn more. Call 303.466.5685 or jwmanley@ccdance.org.